



MEMBERS FINE ART GALLERY JURY SUBMISSION GUIDELINES

GENERAL INFORMATION

The Sedona Arts Center Members Fine Art Gallery is a consignment venue for member artists to display and sell their art. Art sales support both the artists and SAC's many educational programs. For the Gallery, marketability is a priority. Creative approaches and content are always valued; and superior craftsmanship is an absolute necessity. Our clientele are looking for fine art gift items, such as functional stoneware or hand blown glass, as well as paintings, jewelry and other two-dimensional art.

The following information will guide you as you prepare to submit artwork for Gallery consideration:

APPLICATION REQUIREMENTS

- Current membership in the Sedona Arts Center
- Professional portfolio to include:
 1. Current biography, including exhibitions, gallery representation and awards.
(Please do not include your web site address, telephone number or address in biography)
 2. Photographs (at least 5) of work completed in the last 12 months (REQUIRED)
 3. Dimensions, description of each art piece shown in photo, and suggested retail price
 4. CD with photos of artwork
 5. Copies of any press or print media coverage artist has received

PLEASE PRESENT THIS NON-RETURNABLE PORTFOLIO IN A NARROW, 3-RING BINDER TO THE GALLERY DIRECTOR, OR MAIL TO:

Sedona Arts Center –Members Gallery Director
PO Box 569
Sedona, AZ 86339
(928) 282-3865

SEDONA ARTS CENTER PROCEDURES

- Jurying of new submissions is conducted TWICE YEARLY by the Center: Applications and portfolios are accepted through the month of **January** and **July**.
- Decisions are made by the Center in February and August. Artists will be notified by mail of jury outcomes.
- Jurying is based on artistic merit, gallery focus and fit (as compared to 40+ active Gallery artists), professional display and sale-ability.
- The Gallery Director approves all art for display and approves all replacement work.
- The Gallery Director will present juried artists with a contract allowing for 50% sales commission to the Sedona Arts Center on all sales.
- Art will be rotated on a regular basis.
- Artists will become inactive in the Members Gallery if they are not responsive to requests for new work, updated biographies or images of their work on a timely basis, or as sales warrant. Artists will be asked to pick up their inventory from the gallery.

REQUIREMENTS/RECOMMENDATIONS FOR GALLERY ARTISTS:

- Artists are asked to update biographies and gallery portfolios (new photos, press, etc.) at least annually. Let us know your exciting news – the Center will use this information to market your work.
- Those artists who volunteer at the Gallery tend to enjoy greater sales – market yourself here!
- The Arts Center gives special consideration to those artists who:
 - Have good sales records in the Gallery
 - Provide free demonstrations to the public at the Arts Center when requested
 - Have good sales records at other galleries/venues