

1st Annual Sedona Plein Air Festival 2005

October 24 - 30, 2005

Thank you for your interest in participating in the 1st Annual Sedona Plein Air Festival to be held October 24 – 30, 2005 in Sedona, Arizona. The event is sponsored by the Sedona Arts Center, the oldest arts organization in Northern Arizona, which has been providing quality arts programming for nearly 47 years. With spectacular scenery as a backdrop and a climate that promotes year 'round plein air painting opportunities, Sedona provides the perfect locale for a plein air festival.

Information has been gathered from accomplished plein air artists, William Scott Jennings and George Strickland, in order to create the best possible event, both for the artists and the art patrons. Artists already committed to this year's event include: William Scott Jennings, Curt Walters, George Strickland and Gregory Hull. Highlights for this year's event include—

1. The event will be an invitational with a \$125 entry fee.
2. The event will include no more than 35 accomplished plein air artists from throughout the country.
3. Artists will be offered donated housing with Sedona area patrons.
4. Artists will receive 65% of the sale of their artwork.
5. Extensive marketing campaign will assure regional and national exposure.
6. The event will begin on Monday, October 24 and run through Sunday, October 30.
7. Artists are asked to sell only plein air paintings created during this event for the Patrons Gala on Saturday, 10/29. At the Public Art Sale on Sunday, 10/30, artists may supplement their work with plein air pieces created previously.
8. The event timeline:

≈ Mon 10/24 – Wed 10/26	9:00 a.m. – 5:00 p.m.	Artist's Check-in
≈ Mon 10/24 – Sat 10/29	All day	Artist's Plein Air Painting
≈ Wednesday 10/26	5:00 p.m. – 6:30 p.m.	Artist's Dinner
≈ Saturday, 10/29/04	10:00 a.m. – noon	Paint Out
≈ Saturday, 10/29/04	5:00 p.m. – 7:00 p.m.	Patrons Gala
≈ Sunday, 10/30/04	10:00 a.m. – 5:00 p.m.	Public Art Sale
9. **Artists Check-In** - Monday, 10/24 – Wednesday 10/26. Held in the offices of the Sedona Arts Center. Artist's check in and receive event packets and details about the event. .
10. **Plein Air Painting** – From Monday, 10/24 – Saturday, 10/29 artists will paint throughout the Sedona area – maps will be provided.
11. **Artist's Dinner** – Wednesday, 10/26, 5:00 p.m. – 6:30 p.m. Location to be announced.
12. **Paint Out** - Saturday, October 29, 10:00 a.m. – noon. All artists will be painting at L'Auberge de Sedona, a beautiful Sedona resort which will provide a wide diversity of painting opportunities. Open to the public.
13. **Patron Gala** – Saturday, October 29, 5:00 p.m. – 7:00 p.m. Held at the Sedona Arts Center Gallery. Event patrons will have first purchasing opportunities as well as fine wine and heavy appetizers provided by L'Auberge de Sedona. Artists will be asked to hang two - three paintings plus their "paint out" piece. All art submitted must have been created during this event. No art will be replaced during this evening.
14. **Public Art Sale** – Sunday, October 30, 10:00 a.m. – 5:00 p.m. Held at the Sedona Arts Center Gallery. Paintings will be replaced as they are sold. Artists may supplement their work with plein air pieces created previously.

If you would like to be considered for this year's Sedona Plein Air Festival, please send us your bio and 3 – 4 professional quality photos of your work. Brochures can also be included. Please send them as soon as possible because **space is limited**. We will contact you no within a month of receiving your information.

Thank you for your interest in the 1st Annual Sedona Plein Air Festival!

Sincerely,
Karen S. Ely, Executive Director